

**Table 2.0. U.S. Merchant Wholesale Trade Sales<sup>1</sup>, Including Manufacturers' Sales Branches and Offices - Total and E-commerce Sales: 2008 and 2007**

[Estimates are based on data from the 2008 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 2.0A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2008		2007						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2008	2007	2008
42	Total Merchant Wholesale Trade Including MSBOs <sup>2</sup>	6,116,160	1,262,370	5,840,534	1,251,080	4.7	0.9	20.6	21.4	100.0
423	Durable goods	2,841,414	560,520	2,892,848	594,233	-1.8	-5.7	19.7	20.5	44.4
4231	Motor vehicles and automotive equipment	577,500	268,535	670,058	316,141	-13.8	-15.1	46.5	47.2	21.3
4232	Furniture and home furnishings	85,540	12,147	92,421	12,274	-7.4	-1.0	14.2	13.3	1.0
4233	Lumber and other construction material	153,752	11,177	171,431	10,862	-10.3	2.9	7.3	6.3	0.9
4234	Professional and commercial equipment and supplies	505,723	113,877	488,799	109,408	3.5	4.1	22.5	22.4	9.0
42343	Computer equipment and supplies	262,811	67,218	251,226	66,800	4.6	0.6	25.6	26.6	5.3
4235	Metals and minerals, excluding petroleum	239,119	25,655	226,637	20,687	5.5	24.0	10.7	9.1	2.0
4236	Electrical goods	450,739	56,591	450,845	57,133	0.0	-0.9	12.6	12.7	4.5
4237	Hardware, plumbing and heating equipment	126,789	13,353	131,240	13,785	-3.4	-3.1	10.5	10.5	1.1
4238	Machinery, equipment and supplies	453,690	33,262	426,679	30,522	6.3	9.0	7.3	7.2	2.6
4239	Miscellaneous durable goods	248,562	25,923	234,738	23,421	5.9	10.7	10.4	10.0	2.1
424	Nondurable goods	3,274,746	701,850	2,947,686	656,847	11.1	6.9	21.4	22.3	55.6
4241	Paper and paper products	138,122	23,396	137,568	21,681	0.4	7.9	16.9	15.8	1.9
4242	Drugs, drug proprietaries and druggists' sundries	568,866	348,595	549,905	334,567	3.4	4.2	61.3	60.8	27.6
4243	Apparel, piece goods, and notions	145,656	31,271	148,680	32,193	-2.0	-2.9	21.5	21.7	2.5
4244	Groceries and related products	702,448	111,647	671,602	105,951	4.6	5.4	15.9	15.8	8.8
4245	Farm-products raw materials	196,147	(S)	144,860	(S)	35.4	(S)	(S)	(S)	(S)
4246	Chemicals and allied products	195,738	(D)	180,250	17,888	8.6	(D)	(D)	9.9	(D)
4247	Petroleum and petroleum products	920,457	99,700	736,312	80,997	25.0	23.1	10.8	11.0	7.9
4248	Beer, wine, and distilled beverages	117,531	(D)	113,995	4,938	3.1	(D)	(D)	4.3	(D)
4249	Miscellaneous nondurable goods	289,781	55,747	264,514	52,408	9.6	6.4	19.2	19.8	4.4

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <[http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf)>.

(D) Denotes an estimate withheld to avoid disclosing data of individual companies; data are included in higher level totals.

Note: Estimates are not adjusted for price changes. For additional information on confidentiality protection, sampling error, sample design, and definitions see <[http://www.census.gov/wholesale/www/how\\_surveys\\_are\\_collected/index.html](http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html)>.

<sup>1</sup> Estimates include data only for businesses with paid employees and are subject to revision.

<sup>2</sup> Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2008 Annual Wholesale Trade Survey